Digital Services Act – Key Liability & Due Diligence Rules

DENTONS

<u>Territorial scope</u>: Offer/target intermediary services to EU consumer/business recipients

All intermediary services (OSEs??)

Liability exemptions

- As before, incl. <u>no general monitoring</u> required & <u>caching/hosting</u> liable on actual knowledge; + extra conditions for *hosting*
- New: exemption not lost if proper voluntary investigation or legal compliance

Comply with judicial/administrative orders

- On illegal content takedown
- Info on specific service "recipients"
- Due diligence & transparency
- Public electronic *contact point* info (authorities, recipients); in main establishment/rep + broadest EU *language*
- Notify DSC EU legal representative: liability!
- User content restrictions: required <u>terms</u> <u>content & format</u>, incl. intelligible (esp. to any minors), <u>machine-readable</u>, moderation policies & processes e.g. algorithmic & human review, complaint procedures, moderation application/ enforcement incl. other rights & freedoms; <u>notify recipients of</u> <u>significant changes</u>
- Public, machine-readable, easily-accessible report ≥ 1x/yr (unless small/micro): info on moderation, orders, complaints, automated moderation; Commission templates (draft)
- <u>Voluntary standards</u> for notices, recipient comms, ads info, etc. to be supported; also <u>voluntary codes of conduct</u> e.g. for <u>ads</u> <u>transparency</u>, accessibility

Key

DSC=designated national Digital Services Coordinator Board=European Board for Digital Services (DSCs) MS=Member States

"Recipients"=service users, incl. organisations "VLOP"="very large online platform"

<u>"VLOSE</u>"="very large online search engine"

"Online interface"=software incl. website, apps "In quotes"=defined or qualified term

Colours: green like pre-DSA, yellow & amber more

& more rules, pink=most onerous; blue=OSEs

<u>Timing</u>: The <u>DSA</u> applies from <u>17</u> <u>Feb 2024</u> or (for designated <u>VLOPs/VLOSEs</u>) <u>4mths after</u>

Commission designation, some in Apr 2023; but online platforms & online search engines had to publish number of average monthly active EU recipients by 17 Feb 2023. Not covered here: supervision, enforcement or investigations, but note that DSCs Mere conduit can require measures then ask courts to restrict service access: max 6% annual worldwide turnover fine generally, 1% for certain only failings; daily fines of 5% average daily worldwide turnover or income; and recipients etc. can complain, claim compensation

"Intermediary services" Hosting: Caching

large

online

platform"

Other

hosting

Hosting

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VLOPs & VLOSEs (≥45m active recipients/mth + Commission designation; OJ)

- 45m <u>Commission-adjustable</u>; <u>designated</u> after consulting MS/DSC, <u>annual supervisory fee</u> to Commission, fee <u>per designated service</u> (factors: no. of recipients, previous year's costs, *≯*0.05% worldwide annual net income); <u>methodology</u>, <u>report</u> on costs, <u>calculation</u>; <u>dedesignation</u> process
- Clear, unambiguous, concise, easily accessible machine-readable <u>summary of terms</u> for recipients, incl. remedies & redress; in <u>official languages of all MS</u> where offered
- ≥1x/yr systemic risk assessment: illegal content; actual/foreseeable negative effects on certain human rights, civic discourse/public security, gender-based violence, public health, minors, serious negative consequences for physical or mental health; factors e.g. any intentional manipulation, regional/linguistic aspects; supporting documents ≥3yrs, Commission/DSC can request
- Reasonable, proportionate, effective tailored systemic risk mitigation measures; see examples
- 1x/yr reports by Board of key systemic risks & best practice mitigations, per MS & for EU
- <u>Crisis response</u>: Commission can issue/amend Board-recommended <u>public</u> decision requiring actions on serious threats to public security/public health; Commission <u>monitoring/reporting</u>; encourage <u>voluntary crisis protocols</u>, testing, etc
- ≥1x/yr independent audit (own cost); requirements, rules, reports, remediation; Commission rules, methodology etc.; certain info to DSC/Commission, publish ≯3mths after report (redactable)
 Recommender systems: ≥1 option not based on profiling
- Searchable public repo + API of certain ads info. 1yr after, reasonable efforts on accuracy etc
- Data access on request: to DSC / Commission + explanations (compliance); vetted researchers if DSC requests (systemic risks); requirements/process; sharing with researchers
- <u>Independent compliance function</u> incl. *head;* requirements, tasks; notify to DSC, Commission; <u>management body</u> governance, accountability, reviews, involvement
- Reports <u>≥6-mthly</u>, + even <u>more info</u>; reports on systemic risks assessment / mitigation, audit & remediation (redactable)
- Also: designated VLOPs/VLOSEs: elections systemic risks guidelines; inspections etc. procedures

Hosting services

- >1x/yr report: + info on notices alleging illegal content
- Illegal content: notice & action mechanisms (=actual knowledge if illegality identifiable); statement of reasons for restrictions (exceptions)
- Notify suspected offences (threat to life/safety) if aware

"Online platforms" (host for recipient for "public" dissemination) + "online search engines" (OSEs)

- Average monthly active EU recipients: publish >= 6-monthly (any Commission methodology) & on DSC/Commission request;
- Decisions/statements of reasons (no personal data) to Commission, for public machine-readable database
- <u>≥6mth access to free electronic complaints handling system</u> on restrictions/notices, for recipients incl. notice-givers; inform decision without undue delay; not solely automated
- <u>Dispute settlement</u>: provide easily-accessible etc. info; right (exception) & requirements; NB. fees/costs; DSC-certified bodies, requirements, process, reports to & by DSC; Commission public list of certified bodies
- <u>Prioritise "trusted flaggers"</u>: DSC-awarded; criteria; public machine-readable database of TFs; TF reports >1x/yr to DSC & published; online platforms to police/report inaccurate TFs, process to investigate/terminate; Commission guidance
- Anti-misuse: suspend recipients & notice-givers if manifestly illegal/unfounded; requirements; misuse policy in terms
- >1x/yr report: + info on disputes, suspensions
- Dark patterns/users' free, informed decisions: no deception, manipulation etc in web/app design/organisation/operation; Commission guidance
- <u>Advertising</u>: transparency regarding ads, advertisers, main parameters for presenting (& how to change them); ability for recipients to declare commercial comms, making nature clear; <u>no</u> ads based on profiling using special category data
- <u>Recommender systems transparency</u>: main parameters/ options in terms; enable recipient-preferences if several
- <u>Protection of minors</u>: measures incl. no advertising based on profiling of minors; Commission guidance
- <u>Traders</u>: obtain certain info, checks (12mths legacy); correction; suspension; secure storage >6mth post-termination; limited disclosure; clear info display for recipients; <u>compliance by</u> <u>design</u> for traders' required info (product safety, pre-contractual info, compliance), best efforts + random checks; if aware notify consumers (6mths) re illegal products/services or publish
- Small/micro exempt (reports, online platforms) except request for active recipients info, trader provisions if VLOP; or unless VLOP